



**AIA**  
FORT LAUDERDALE & PALM BEACH

## FIRST ANNUAL SOCCER TOURNAMENT

# Sponsorship Proposal

**2019 SOCCER TOURNAMENT & NETWORKING EVENT**

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AIA Fort Lauderdale & AIA Palm Beach

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# About Us

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*We are a nonprofit organization that advocates for the value of Architecture and gives architects what they need to do their best work. Our work drives positive change through the power of design. We promote value of membership through targeted programming and engagements*

## OUR VISION

To be the essential professional organization for all Palm Beach and Broward Counties architects by providing unrivalled services and programs for its members as well as to promote the profession of architecture and the goals of the AIA.

## OUR MISSION

We strive to be the voice of our profession and to provide leadership in creating a responsible built environment, to promote the value of architecture to the public through community engagement as well as to provide networking opportunities to all members and communities.

# About The Event

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AIA Fort Lauderdale and AIA Palm Beach First Annual Soccer Tournament is a family oriented event that will bring design and construction related fields together for a fun day of healthy competition and constant networking!

## VENUE & ATTENDEES

The Tournament will take place at the America's Got Soccer Indoor fields near Fort Lauderdale. The venue will include two 45' x 80' indoor fields, one 45' x 100' indoor field, a bar for drinks and food as well as a space for vendors to showcase their products and services.

The Tournament will consist of 12 - 16 team composed of architects, architectural emerging professionals, architectural students, engineers, contractors, and vendors.

## EVENT HIGHLIGHTS

During the length of the tournament, all players and sponsors will have the opportunity to network with attendees from Palm Beach and Fort Lauderdale, as well as to reconnect with existing contacts. As a family-oriented event, kids are welcome to enjoy the fields when available as this will be a close door event. After all games are completed, an award ceremony will honor the first, second, and third places as well as the single player with the most goals scored and the best goalie!

# Why Sponsor Us

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***Don't miss out on this great opportunity to market to many other business professionals and community members all over Palm Beach and Broward County***

The American Institute of Architects is the country's largest professional association of design professionals, as a not-for-profit organization, the money for this program goes towards the tournament expenses as well as to help fund scholarships for local talent.

With your help, we can make this event a reality while exposing your organization to a wide range of professional. Join us in helping the community. See below for some of the benefits included within this opportunity.

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## THE BENEFITS

As the 2018 World Cup showed us, we are reminded that soccer is one of the few things that bring communities together. Therefore, it is safe to say that soccer will easily bring the design and construction community together for a fun day of soccer games! Your organization will have the unique opportunity to show your support to the design and construction professionals from Palm Beach and Fort Lauderdale while enjoying a fun day of healthy soccer competition.



### Brand awareness & Media exposure

Be ready to see your brand, product, and services exposed to the Fort Lauderdale and Palm Beach design and construction community. Our goal is to see your brand, product or services be exposed to multiple generations. This is a brand new event that will bring diverse demographics together!



### Direct promotion of your products and services

Count on directly talking and mingling with design and construction professionals. Who better than you to directly explain the benefits of using and supporting your products, services, or even ideas?



### Reconnect with the design & construction community

Be prepared to be reconnected with a wide variety of architects, design professionals, engineers, and contractors. As some may agree, soccer connects. Help us help you to create a much deeper connection to your brand, products, and services.

# Event Schedule

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**SATURDAY - April 13, 2019**

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<b>09.00-9.30</b>	Registration/Tournament Opening	<b>14.00-15.00</b>	Semifinals
<b>09.30-13.00</b>	Group stage matches	<b>15.00-16.00</b>	Final
<b>13.00-14.00</b>	Break (Main Field Sponsor 5-10 min speech)	<b>16.00-17.00</b>	Award Ceremony

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***Sponsor announcements and recognition will not be limited to specific times.  
Announcement and recognitions will be present throughout the length of the event.***

# Sponsorship Package

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**GOALIE PACKAGE**  
UNLIMITED  
**\$250**

- Recognition & logo Banner during tournament
- 
- Sponsorship recognition on AIA Fort Lauderdale and AIA Palm Beach social media sites



**DEFENSE PACKAGE**  
UNLIMITED  
**\$500**

- Recognition & logo Banner during tournament
- 
- Opportunity to provide marketing items for goodie bag to be provided to all winners as awards are being given
- 
- Sponsorship recognition on AIA Fort Lauderdale and AIA Palm Beach social media sites



# Sponsorship Package

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**MID-FIELD PACKAGE**  
UNLIMITED  
**\$750**

- Recognition & logo Banner during tournament

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- Sponsorship recognition on the AIA Fort Lauderdale and AIA Palm Beach website for 1 month.

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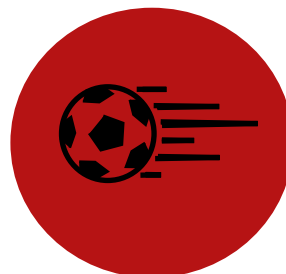
- Link to company website on AIA fort Lauderdale and AIA Palm Beach for 1 month.

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- Sponsorship recognition on AIA Fort Lauderdale and AIA Palm Beach social media sites

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- Opportunity to provide marketing items for goodie bag to be provided to all winners as awards are being given



**STRIKER PACKAGE**  
3 AVAILABLE  
**\$1000**

- Recognition & logo Banner during tournament

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- Company representative will present Best Player, Best Goalie or Most Goals Award.

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- Sponsorship recognition on the AIA Fort Lauderdale and AIA Palm Beach website for 2 months.

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- Link to company website on AIA fort Lauderdale and AIA Palm Beach for 2 months.

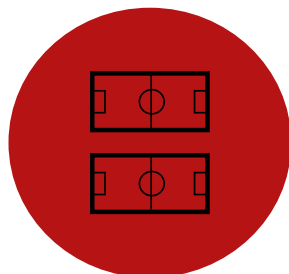
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- Opportunity to provide marketing items for goodie bag to be provided to all attendees as they arrive to the Tournament.

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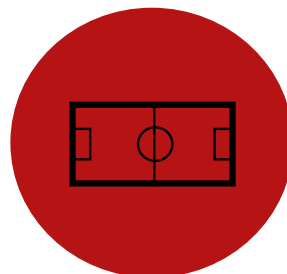
- Recognition on AIA Fort Lauderdale and AIA Palm Beach social media sites

# Sponsorship Package



**FIELD PACKAGE**  
2 AVAILABLE  
**\$1,500**

- Company name will be featured as field name to one of the 45' x 80' size field.
- Company representative will present 2nd and 3rd place.
- Company logo to be featured on teams group photo taken at the sponsor's field.
- Opportunity to have a "vendor's table station" to showcase product or services.
- Sponsorship recognition on the AIA Fort Lauderdale and AIA Palm Beach website for 3 months.
- Link to company website on AIA fort Lauderdale and AIA Palm Beach for 3 months.
- Opportunity to provide marketing items for goodie bag to be provided to all attendees as they arrive to the Tournament.
- Opportunity to register two players on the Tournament (if a design/construction related company)
- Recognition on AIA Fort Lauderdale and AIA Palm Beach social media sites



**MAIN FIELD PACKAGE**  
1 AVAILABLE  
**\$2,000**

- Company name will be featured as field name to the 45' x 100' size field.
- Company representative will present 1st place Award.
- Company logo to be featured on teams group photo taken at the sponsor's field.
- Opportunity to have a "vendor's table station" to showcase product or services.
- Sponsorship recognition on the AIA Fort Lauderdale and AIA Palm Beach website for 6 months.
- Link to company website on AIA fort Lauderdale and AIA Palm Beach for 6 months.
- Opportunity to provide marketing items for goodie bag to be given to all attendees as they arrive to the Tournament.
- Opportunity to give a 5-10 minute presentation/speech about your brand products or services.
- Opportunity to register a five players on the Tournament (if a design/construction related company)
- Recognition on AIA Fort Lauderdale and AIA Palm Beach social media sites



# Term & Conditions

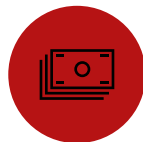
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## Sponsor Agreements

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- Sponsor has read and understands the details of the sponsorship package outlined in the AIA Fort Lauderdale and AIA Palm Beach First Annual Soccer Tournament Sponsorship Proposal.
- Sponsor is responsible for supplying logo artwork, in 300 DPI (or greater) JPEG format within 7 days of Submission of this form.
- Sponsorship benefits are guaranteed after payments is received in full; refunds not applicable.
- Members (when applicable) must be current with all financial obligations to AIA in order to purchase a sponsorship package.
- A 50% deposit is required for all sponsorships and is due upon purchase. Final Payment must be received two weeks (10 bussiness days) prior to **May 18, 2019**.



## Payment System

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Once a sponsor has agreed to purchase a package, the sponsor must email the Sponsorship Confirmation Form to [director@aiafortlauderdale.org](mailto:director@aiafortlauderdale.org). Each sponsor will receive an option to pay via invoice or Eventbrite link through which a credit payment can be completed.

AIA FORT LAUDERDALE AND AIA PALM BEACH  
2019 AIA SOCCER TOURNAMENT  
SPONSORSHIP CONFIRMATION FORM

This notice confirms that (*company name*) \_\_\_\_\_ wishes to be a (*sponsor level*) \_\_\_\_\_ sponsor for the AIA Fort Lauderdale and AIA Palm Beach 2019 Soccer Tournament. An invoice in the amount of \$ \_\_\_\_\_ will be issued by AIA Fort Lauderdale or payment can be made with a credit card through Evenbrite.  
***Sponsorship must be paid 10 bussiness days prior to start of the event and / or prior to execution of the sponsorship elements. Please email this form to director@aiafortlauderdale.com.***

\_\_\_\_\_  
Signature of Authorized Sponsor Representative

\_\_\_\_\_  
Print Name of Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Fax#

\_\_\_\_\_  
Email Address

***In addition, a credit card guarantee is required to secure the sponsorship.***

NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

BILLING ADDRESS (required) \_\_\_\_\_

CITY, STATE, ZIP, (required) \_\_\_\_\_

PHONE \_\_\_\_\_ CARD HOLDER NAME \_\_\_\_\_

CREDIT CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CW \_\_\_\_\_

AMOUNT TO BE CHARGED: \$ \_\_\_\_\_ SIGNATURE \_\_\_\_\_

Thank you for your business.

# Thank You!

In behalf of the AIA Fort Lauderdale and AIA Palm Beach, we thank you for your generosity and consideration. Please do not hesitate to contact us directly if you have any questions. With your help, we are one step closer to a successful event and new long lasting relationships.

## AIA Fort Lauderdale & AIA Palm Beach

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